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GODDESS GARDEN EARNS BEST FOR THE WORLD: CHANGEMAKER AWARD
Award Presented by B Corporation® for Improving Positive Impact Through
Activism Efforts to Protect Coral Reefs

Boulder, CO (September 12, 2018) [Goddess Garden](#), maker of reef-safe mineral sunscreen, was presented the Best for the World: [Changemakers](#) award for their impact improvement. The recognition honors companies who set the gold standard for B Corporation's mission of using business as a force for good.

Goddess Garden earned the award by making better-for-you products accessible, by using organic ingredients and, most importantly, by their focus on activism to protect coral reefs.

"People are hungry for companies like Goddess Garden, who are changing the system by building businesses that create the greatest positive impact," says Jay Coen Gilbert, co-founder of B Lab. "As consumers, talent and investors increasingly demand transparent, values-aligned businesses to buy from, work at and invest in, companies will need to not just be the best in the world, but the best *for* the world."

Goddess Garden took a leading role with Hawaii's legislative ban on oxybenzone and octinoxate, two common sunscreen chemicals that kill coral reefs. They offered free reef-safe sunscreen at educational events, provided testimony and research studies to support the bill and initiated a petition with nearly 55,000 signatures urging Governor Ige to sign the bill, which became a law in July.

"My daughter's sensitive skin inspired my company, so we've always been about making safer sunscreen for our families and the planet" said Goddess Garden Founder and CEO Nova Covington. "After learning sunscreen chemicals kill coral, we redoubled our efforts to spread the word about safer mineral sunscreen for our families and the planet. I am proud that we are making a positive impact on the planet! It's a huge honor to be named a Best for the World: Changemaker."

The Roots of Goddess Garden Organics

Goddess Garden Founder Nova Covington developed safe skincare solutions for her daughter who reacted to the chemicals in conventional products. With support from her biochemist husband Paul Halter, Goddess Garden became the leading reef-safe sunscreen brand for sensitive skin, carried in over 25,000 stores throughout the U.S. and Canada. Goddess Garden is a women-owned business (WBENC) and a Certified B Corporation®. In 2017, Nova established an ocean preservation foundation, Protect Our Mother, to protect coral reefs and ocean mammals.

For more information, visit www.GoddessGarden.com.

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