



FOR IMMEDIATE RELEASE
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**WHAT'S REEF-SAFE SUNSCREEN AND WHY HAS GODDESS GARDEN BEEN MAKING
REEF-SAFE SUNSCREEN FOR OVER 13 YEARS**

Boulder, CO (May 10, 2018) – A groundbreaking [law in Hawaii](#) will ban the sale of chemical sunscreens that harm coral reefs. According to the [New York Times](#), the bill, effective 2021 if the governor signs it, targets oxybenzone and octinoxate. [Studies](#) have found these chemical sunscreens make coral reefs more susceptible to environmental stressors and can even kill them. Opponents argue the need to protect people from sunburns and skin cancer, but supporters point to reef-safe sunscreens. What is “[reef safe](#)” and why should people identify brands such as [Goddess Garden](#) when choosing a safe sunscreen?

Not all sunscreens harm coral reefs. Goddess Garden uses natural minerals like zinc and titanium that are safe for reefs and people. The legislative ban affects only two of the 16 FDA-approved ingredients for sun protection—[oxybenzone](#) and [octinoxate](#). This leaves plenty of options, including zinc that also protects from cancer-causing UVA rays.

Goddess Garden has been making reef-safe natural mineral sunscreen since 2005. They’ve always been dedicated to the environment and are a B Corporation® Best for the Environment company. “Our mission is to educate consumers about the benefits of natural mineral sunscreens, which are safe for people and coral reefs,” said Goddess Garden CEO and Founder Nova Covington. “We’re proud to see the Hawaiian legislature leading the way on this important initiative.”

Mineral sunscreens are safe and effective for people, especially those with [sensitive skin](#). “As a medical practitioner who is concerned about my patient’s health and the health of our environment, I only recommend sunscreens like Goddess Garden,” said Carrie Ballas, BSN, MS, FNP-C, ABAAHP. She continued, “It is a non-toxic, organic, coral reef-safe and environmentally-safe product. We must protect ourselves and our environment and Goddess Garden has provided an easy way to do it.”

The Roots of Goddess Garden Organics:

Goddess Garden is the largest certified-organic sunscreen brand. After firmly establishing itself as the leader in organic sunscreen, Goddess Garden expanded into the clean beauty category, offering certified-

organic facial care, aromatherapy and pure essential-oil perfumes. Goddess Garden sunscreens are carried in over 25,000 stores including Walmart, CVS, Publix, Whole Foods, Sprouts, Walgreens, [Amazon](#) and many others throughout North America. The company is a women-owned business (WBENC) and a Certified B Corporation®. In 2017, Founder Nova Covington established a foundation, Protect Our Mother, to help protect the coral reefs and clean up the oceans.

For more information, please visit www.GoddessGarden.com.

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