



## Goddess Garden Organics Expands Line of First-Ever All Natural, Continuous Spray Sunscreens

### For Immediate Release

**Boulder, Colorado** – With summer just around the corner, Goddess Garden Organics will debut two new continuous sport sprays at the Expo West Trade Show in Anaheim, California. These new products will join a full line of natural sunscreens for kids, adults, and babies. All of Goddess Garden’s products, including the new sport continuous sprays, are completely free of chemical sunscreens, which are commonly found in many sunscreens on the market today.

“We created an all-natural version of the ever popular continuous spray, offering a chemical-free alternative for families. As a parent myself, I find continuous sprays are very convenient to use on my two young daughters,” said Nova Covington who founded Goddess Garden after her youngest daughter was born. “I am particularly excited about these new sport sprays. They are water resistant for 80 minutes and scent-free, making them ideal for everything from hiking to swimming and everything in between.”

The sport sprays complement Goddess Garden’s two other continuous spray sunscreens, which were released last year as the first mineral sunscreen continuous sprays on the market. All of Goddess Garden’s continuous spray products use zinc and titanium as their active ingredients instead of chemical sunscreens like oxybenzone and octinoxate, which have been closely tied to hormone disruption issues.

“We use only the best ingredients in our sunscreens that I would want to use on my daughters,” remarked Covington who then added, “If you look at the ingredient label on most continuous sprays, you will see flammable warnings from their alcohol ingredients. I am in awe that these warnings exist on products we use on our skin. I would never want to use products like these on my children much less myself.”

The new sport sprays will carry a suggested retail price of \$21.99, and they will be widely available at grocers across the United States and Canada starting in late March.

**About Goddess Garden:** Founded in 2004 by “momprenneur” Nova Covington, Goddess Garden is a woman-owned natural sun and skin care company based in Boulder, Colorado. Goddess Garden sunscreens are made with pure minerals, zinc oxide and titanium dioxide, offering natural protection from the sun. Available in tubes, pumps, and continuous sprays, Goddess Garden’s sun care products are free of chemical sunscreen. Goddess Garden sunscreens are water resistant, non-greasy, and absorb quickly. Products and additional company information are also available online at [www.GoddessGarden.com](http://www.GoddessGarden.com).

