



**GODDESS GARDEN ORGANICS DEBUTS  
NATURAL EXTENSION WITH A SUN REPAIR SYSTEM**



*Winner of Delicious Living's 2016 Best Suncare Award*

***“Not only does FACE THE DAY protect your skin from ubiquitous UV rays thanks to mineral protector zinc oxide, it also keeps make-up in place for a natural, all-day glow.” -Delicious Living, Feb 2016***

*Boulder, CO (September 7, 2016) – Goddess Garden Organics, a leader in natural, certified-organic sunscreen products, debuts a new line of facial-care sun repair products to accompany its award-winning line of sunscreens. Launching in both natural and retail channels, the new Goddess Garden Sun Repair System includes seven products: Fresh Start, Bright Eyes, Under the Sun, Face the Day, Erase the Day, Day Undone and Dream Repair.*

Improving the visible signs of skin aging, the Sun Repair System can easily be incorporated into anyone's daily skincare routine for both immediate and long-term benefits. Nourishing and non-greasy, the new Goddess Garden suncare products protect and replenish the skin, without using any harsh chemicals or hormone disruptors. All are packed with pure, certified-organic, plant-based ingredients that are high in vitamins and antioxidants.

“Inspired by our daughter, our mission was to create products that work well, feel great on the skin and are safe for people and the planet,” explains CEO Nova Covington. “Providing powerful sun protection without harsh chemicals was the first, and most important step, in protecting the skin. The sun is responsible for 90-percent of skin aging, so the next step was to create products that help repair the damage from all those times when we forget sunscreen or think we don’t need it.”

*Face the Day*, a shining star in the new line, is already the winner of *Delicious Living’s* 2016 “Best Suncare” Award. It is a sunscreen and firming primer which repairs and readies your skin for the day, in one easy-to-use step. The sheer and lightweight facial cream protects your skin from the cumulative effects of sun exposure, while ingredients like buddleja and vitamin B3 lessen the look of sun damage. Chicory root provides an immediate lifting and firming effect, making *Face the Day* ideal worn alone or as a makeup primer.

From *Fresh Start* to *Erase the Day* to *Dream Repair*, each of the products can be used as part of an easy day/night skincare routine.

- *Fresh Start* is a daily morning cleaner, ideal for break-out prone skin, yet gentle enough for sensitive skin.
- *Bright Eyes* is a firming, puffiness-reducing eye cream, filled with powerful antioxidant-rich ingredients such as seaweed extract, black elder and red tea extract.
- *Under the Sun* is a daily serum that helps to defend against sun-related aging by giving back nutrients that are depleted by daily sun exposure.
- *Face the Day* is an SPF 30 sunscreen and firming primer to smooth the surface of the skin.
- *Erase the Day* is a nightly cleanser that gently and thoroughly removes tough mineral sunscreens and makeup.
- *Day Undone* is a nightly, ultra-hydrating serum which reduces the appearance of fine lines and rough skin caused by sun exposure.
- *Dream Repair* is a rich sun-repair night cream that uses ingredients like chicory root, mango extract and licorice root to nourish, brighten and lift damaged skin.

“This Sun Repair line is the natural extension of our nationally distributed Goddess Garden Sunscreens. From the Classic and Sport lines to the natural non-aerosol Sport and Kids Continuous Sprays, our products are centered on prevention when it comes to suncare. We’re excited to extend the Goddess Garden Organics brand beyond natural sunscreen by offering premium facial products at a reasonable price which protect and restore the skin before, during

and after you've spent time in the sun." Goddess Garden Organics new Sun Repair System has SRPs between \$14.99 and \$19.99.

### **The Roots of Goddess Garden Organics:**

Founder of Goddess Garden, Nova Covington was inspired to develop safe skincare solutions, using pure minerals for sun protection, after her daughter had a serious reaction to conventional skincare products. With support from her biochemist husband and formulator, Paul Halter, Goddess Garden has become the fastest-growing organic skincare company today. Goddess Garden Organics is a woman-owned business, certified by the Woman's Business Enterprise National Council (WBENC). In September 2015, Goddess Garden earned its B Corp Certification, joining a select group of corporations who are working together to redefine success in business. At the same time, Nova also established the Goddess Garden Foundation to help fund projects that protect the reefs and clean up the oceans. The full Goddess Garden suncare line is carried in nearly 10,000 stores including Whole Foods, Target, Wegmans, REI, CVS, Sprouts Farmers Market, Meijer, Fred Meyer and many other natural retailers throughout the US and Canada. For more information, please visit [www.GoddessGarden.com](http://www.GoddessGarden.com).

### **Media Contact**

Barbara Marks

[barbaramarkspr@gmail.com](mailto:barbaramarkspr@gmail.com)

203-571-8103