



Goddess Garden Introduces Line of Travel Size Natural Sunscreens

This spring Goddess Garden Organics is set to release a set of their natural sunscreens in 1 ounce tubes. Intended for travel occasions, these sunscreens are free of hormone disrupting chemical sunscreens.

For Immediate Release

Boulder, Colorado – Leading natural sunscreen brand, Goddess Garden Organics, is set to launch a line of natural sunscreens in 1 ounce travel sized tubes this spring. Initially, Goddess Garden will offer their Kids, Adult, and Facial sunscreens in this new 1 ounce size adding to their line of already best-selling natural sunscreens. All of Goddess Garden's sunscreens are completely free of chemical sunscreens and are certified organic.

“We see these 1 ounce tubes as a great way to reach outdoor consumers. Not only will these tubes be easy to carry on the trail, but they are also reef safe, meaning that they will not harm aquatic life,” states Nova Covington, founder and CEO of Goddess Garden Organics. “Outdoor consumers frequently practice ‘leave no trace’ principals, but they often don’t understand how chemical sunscreens can actually cause harm to the environment as well as their bodies. Studies have indicated many chemical sunscreens damage coral reefs, and they are also known hormone disruptors to the human body.”



Goddess Garden's line of travel-sized tubes joins a full line of all natural sunscreens that are free of chemical sunscreens. The active ingredients in Goddess Garden's products are zinc oxide and titanium dioxide, both of which are naturally occurring minerals. Other sunscreens commonly use “chemical sunscreens” such as oxybenzone and octinoxate, which are both hormone disrupting chemicals according to the Environmental Working Group.

“As we have grown as a brand, it has always been important that our products have a positive impact on the environment. These 1 ounce tubes continue this story with a clean ingredient list and the only recyclable sunscreen tube available,” adds Covington.

Goddess Garden Organics' sunscreens are widely available in grocers across the United States and Canada, including Whole Foods, Sprouts, Wegmans, among others. Their 1 ounce tubes will be available in stores beginning in March of 2014. To learn more about Goddess Garden and their product line, visit www.GoddessGarden.com.

About Goddess Garden

Founded in 2004 by “momprenuer” Nova Covington, Goddess Garden is a woman-owned natural sun and skin care company based in Boulder, Colorado. Goddess Garden sunscreens are made with pure minerals, zinc oxide and titanium dioxide, offering natural protection from the sun. Available in tubes, pumps, and continuous sprays, Goddess Garden's sun care products are free of chemical sunscreen. Goddess Garden sunscreens are water resistant, non-greasy, and absorb quickly. Products and additional company information are also available online at www.GoddessGarden.com.