



Goddess Garden wins Innovation Award for First-Ever Mineral Continuous Spray Sunscreen

Goddess Garden Continuous Spray Natural Sunscreens recognized as a breakthrough product

BOULDER, Colo., October 16, 2013 – Goddess Garden, leaders in the natural sunscreen industry, was awarded the Lance Gentry Innovation Award for their breakthrough continuous spray natural sunscreens released in early 2013. The award, presented at the Naturally Boulder Autumn Banquet, recognized the continuous spray as an “inventive product that provides purposeful health and wellness benefits to consumers.” Formulated in a non-aerosol container and without any sunscreen chemicals, Goddess Garden’s continuous spray combines a popular delivery method for sunscreens with a safe, effective, and natural sunscreen formula.

In a room full of natural industry professionals, Nova Covington, CEO and founder of Goddess Garden remarked, "We know that busy moms want a convenient sunscreen choice, and we were thrilled to provide the first natural option in a continuous spray bottle." Paul Halter, the chief formulator of Goddess Garden’s sunscreens, then ended the acceptance on an inspirational note. “It took us four years to launch this product, and if there is one thing we learned in developing this product, it’s the value of patience.”



Goddess Garden accepted the award at the Naturally Boulder Autumn Banquet, which was held to honor the “best and brightest in the local natural products industry.” Naturally Boulder, an economic development organization, hosted this sold-out event in front of more than 350 natural industry professionals coming from the greater Denver / Boulder region.

To learn more about Goddess Garden’s continuous sprays or their other products, visit www.GoddessGarden.com. More information on Naturally Boulder can be found at www.NaturallyBoulder.com.

About Goddess Garden

Founded in 2004 by “momprenuer” Nova Covington, Goddess Garden is a woman-owned natural sun and skin care company based in Boulder, Colorado. Goddess Garden sunscreens are made with pure minerals, zinc oxide and titanium dioxide, offering natural protection from the sun. Available in tubes, pumps and continuous sprays, Goddess Garden’s sun care products are free of sunscreen chemicals. Goddess Garden sunscreens are water resistant, non-greasy and absorb quickly. Products and additional company information are also available online at www.GoddessGarden.com.

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